

# Who Pays?

**Wal-Mart:  
Always Low Prices!  
... But How?**

Did you know?  
NOW's Women-Friendly  
Workplace Campaign named  
Wal-Mart a "Merchant of Shame"!



women  
friendly  
workplace  
campaign

For more information visit  
[www.now.org/wal-mart](http://www.now.org/wal-mart)  
or call 202-628-8669

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## Get the Facts:

- Wal-Mart is the largest private employer in the U.S. and the richest company in the world. Wal-Mart employs more than 1.2 million people in the U.S., over half of whom leave the company each year.
- A federal judge granted class-action status to a massive employment discrimination case filed against Wal-Mart by 1.6 million current and former female employees of the company.
- 65% of Wal-Mart's workers are women, but they earn, on average, 22% less than male employees, despite greater average seniority and higher average performance ratings.
- Wal-Mart employs a smaller percentage of women in management today than its current competitors did in 1975. Only 33% of managers at Wal-Mart today are women, while women currently hold 56.6% of management positions at Wal-Mart's competitors.
- Fewer than half of Wal-Mart's employees participate in the company's health insurance plan.

**Talk to your Wal-Mart store manager ...  
Ask for an END to Wal-Mart's UNFAIR  
discrimination against women workers.**

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